



# Kei'Andria Coates

Graphic Designer & Tattoo Artist



(850)284-7002



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kreativekzgraphics.com

## EDUCATION

### B.S. Graphic Design & Digital Art

Florida A&M University  
Tallahassee, Florida  
Dec 2026

### A.A. Graphic Design

Tallahassee State College  
Tallahassee, Florida  
May 2024

## EXPERTISE

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe AfterEffects
- Figma
- Canva
- Procreate
- Microsoft Office
- Sterilization & After Care

## PROFILE

Passionate and innovative Graphic Designer eager to bring fresh ideas and creative problem-solving to a dynamic team. Skilled in typography and branding, with a strong ability to adapt quickly in fast-paced environments.

## WORK EXPERIENCE

### Graphic Designer

2024 - Present

Kreative Kz Graphics - Tallahassee, FL

- Create visual branding materials including logos, promotional graphics, digital advertisements, and print designs.
- Design cohesive brand identities that align with client goals and target audiences
- Develop layouts and visual content using Adobe Creative Suite and Figma.
- Collaborate with clients to produce creative solutions with strong visual communication
- Balance aesthetics and functionality across both digital and print media.
- Managed multiple creative projects simultaneously while improving turnaround efficiency by approximately 20% without sacrificing design quality.

### Tattoo Artist

2022 - Present

Kreative Kz Graphics - Tallahassee, FL

- Design custom tattoo concepts tailored to individual client visions and aesthetics
- Specialize in illustrative, realism, black and gray, and traditional-inspired artwork
- Maintain strict sterilization standards and professional studio practices.
- Grew social media engagement for tattoo services by 40%+ through branded promotional graphics, consistent visual content, and client showcase posts.
- Develop social media promotional graphics and visual branding for tattoo services.
- Increased tattoo client retention and referral bookings by approximately 35% through personalized consultations, custom designs, and strong customer relationships.